

THIS IS PUROLA WEEK



The Leading Drug Stores in Oregon, Washington, Idaho Are Demonstrating the Merits of Purola

Purola Preparations—for health and beauty—have been favorably known throughout the Northwest for many years. They are famous for PURITY and QUALITY. Every Purola Preparation is made from a scientific formula by expert chemists. Every article is guaranteed—LOOK FOR THIS GUARANTEE—

GUARANTEE

The Blumauer-Frank Laboratories and the Druggists who sold you this preparation guarantee it to give satisfaction. If it should not, return it to the druggist from whom it was purchased. He will cheerfully refund the price you paid for it.

Purola Preparations Must Satisfy.

Ask for Purola Preparations BY NAME—then you will be sure that your toilet requisites and medicinal remedies are pure. THE INGREDIENTS OF EVERY PUROLA PREPARATION ARE PLAINLY STATED ON THE CARTON. Specify "Purola."

Purola Preparations Are Pure—They Should Be in Your Home—Order Them Now From Your Druggist



Using Purola Peroxo Cream as a Base for Powder. You will accomplish a delightful result if you rub

Purola Peroxo Cream
on your face before applying powder—that is if you use dry powder. Purola Peroxo is a vanishing cream—greaseless and fragrant—that cleanses and softens the skin.

Purola Almond Cream

is a delightful lotion for softening and beautifying the skin and complexion. It



Purola Almond Cream Used After Washing

is excellent for chapped hands, face or lips. You will enjoy being out of doors more if you use Purola Almond Cream to keep your skin soft.

Purola Liquid Face Powder



Protecting the Skin With Purola Liquid Powder.

A beautiful complexion is one of a woman's chief charms, and Purola Liquid Face Powder is most helpful in retaining or regaining one. It is a delicate protection against wind or sunburn, tan and roughness of face and arms. Purola Liquid Face Powder is valuable for nursery use.

Purola Wistaria Cream

This is an admirable soothing and fragrant cream to apply the last thing before retiring. Cleanse the skin thor-



Purola Wistaria—A Fragrant Good-Night Cream

oughly with Wistaria Cream, then apply a thin coat and allow it to remain over night. The skin will be refreshed, softened and beautified.

Purola Chlorozin For Mouth and Throat

If you wish to use an ideal mouth wash and gargle be sure to ask for Purola Chlorozin. It is a zinc chloride antiseptic mouth wash—stringent deodorant and prophylactic. It will keep your breath sweet and tend to prevent contagion. Every household should have a

bottle of Purola Chlorozin for general use—especially when there are children in the family. Where colds and sore throats are concerned an ounce of prevention is worth a pound of cure—and Purola Chlorozin is a preventative.



Gargling With Purola Chlorozin to Prevent Contagion

For Men—Purola Shaving Cream

Men who shave themselves will be delighted with the creamy, softening qualities of Purola Shaving Cream, which lathers quickly and profusely and does not dry on the face. It comes in a convenient tube—is antiseptic and most convenient. Ask for Purola Shaving



Purola Shaving Cream Lathers Profusely Cream. You will increase the pleasure of your shaving very much. Try it and see.

Purola After-Shave Luxury



Fragrant and Healing to Use After Shaving

Purola After Shave Luxury is a real necessity. It is a delightful antiseptic lotion that is refreshing, healing and invigorating when used after shaving. It will dispel that soapy feeling and promote the shaving habit. Soothing for tan, wind or sunburn and skin irritations.



Applying Purola Medicated Plaster for Sore Lungs

You will find it convenient time and time again to have at hand a can of

Purola Medicated Plaster

For sore lungs and various kinds of inflammation, whether due to cold or swelling—Purola Medicated Plaster tends to give quick relief. It is a silicious earth preparation with boric acid, glycerin and other antiseptics added to make an effective poultice for reducing inflammation.

Purola Crystalin A Liniment

For stiff backs and all the aches and pains attendant upon being out in the cold wintry rains you will find Purola Crystalin helpful and healing. It is a volatile crystallized liniment that penetrates quickly to the source of pain.



Using Crystalin for Strained Muscles

TRADE

PUROLA

MARK

AIDS TO HEALTH AND BEAUTY
—PREPARED AND GUARANTEED BY—
BLUMAUER-FRANK LABORATORIES

AT ALL DRUG STORES